

bkinaid@smu.edu

214-768-1806

(1992-Present)

Senior Lecturer in Business Law

Adjunct Professor of Business Law (1992-1995)

Full-time non-tenure track faculty instructor. Performance evaluation based solely on quality of instruction as rated by students. (Development, executive education, consulting, visiting lectureships, professional appointments, awards, and service welcomed but not recognized.)

- Independently designs, manages, researches, and delivers comprehensive BBA and MBA business law courses
- Coordinates Cox School business courses and business internships at SMU-in-Taos
- Consistently reviewed by Cox School department chairman as “Superior”
- Consistently recognized as a Cox School Outstanding Instructor (below)

Academic Advisor of the General Counsel Forum

Academic Director, SMU-Cox School of Business Executive Education

Forum Institute for Leadership in the Law (FILL 1.0)

Advanced Business Strategies (FILL 2.0)

(2006-2017)

- Founding consulta

(2007-2009)

World's largest insurance broker and risk advisor. Part of the MMC Companies which also include Guy Carpenter, Mercer, and Oliver Wyman.

Vice President, Dallas, Texas

Engaged in insurance brokerage and risk consulting. Primary emphasis on introducing Marsh services to colleges and universities, K-12 private schools, the legal profession, and centers of influence within the corporate C-Suite.

- Actively participated in Marsh's global education practice, which serves 1500 institutions.
- Led Marsh initiatives to introduce insurance brokerage, enterprise risk management, risk focus, business continuity, and emergency preparedness consulting services to the education market in the above states.
- Joined other members of Marsh's education practice and insurance market executives to tailor coverage and develop client presentation introducing the two companies' strategic alliance.
- Represented Marsh Dallas at the 2008 University Risk Management and Insurance Association (URMIA) national annual conference which drew over four hundred participants.
- Represented Marsh at the 2007 University of Texas System Risk Management Conference.
- Developed and presented Marsh practice overviews to major law firms.
- Leveraged professional relationships developed through SMU, the Texas General Counsel Forum (below), community service, and experience to introduce Marsh and MMC company resources to key prospects within the real estate, hospitality, non-profit, and other industries.
- Represented Marsh at the 2007 and 2008 Texas General Counsel Forum Annual Conference, Dallas Fort Worth events, and the *Forum Institute for Leadership in the Law* offered by SMU's Cox School of Business (below).
- Represented Marsh as participant in Houston law firm's executive women's retreat honoring one hundred and thirty CEOs, CFOs, general counsel and other special guests from the United States and Canada.
- Participated in risk focus consulting engagement for privately held mining company.
- Arranged speaking engagements for Marsh professionals before general counsel and other professional associations.
- Represented Marsh at the SMU Cox School of Business Insurance Society.
- Presented a risk focus exercise on behalf of Marsh at the Texas CPA Society's Non-profit Group.

(1998-2018)

Non-profit organization founded in Dallas/Fort Worth 1998 to meet business education and relationship development needs of senior corporate counsel.

February, 2019